

MARKETINGEVENTS 2012 Features List

Edition	Country Report	Destination Report	Event Marketing Focus	Material Deadlines	On-Sale Dates
March/April 2012	Australia	Seoul	Suppliers	16 March 2012	30 March 2012
May/June 2012	Japan	Singapore	Event Branding	16 April 2012	30 April 2012
July/August 2012	China	India	Event Technology	16 June 2012	29 June 2012
Sept/Oct 2012	Korea	Hong Kong	ROI	14 August 2012	30 August 2012
Nov/Dec 2012	Taiwan	Tokyo	Event Marketing in Tourism	16 October 2012	29 October 2012

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